

NGO Annual Report 2015 VALUE



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NGO MONITOR

NGO Monitor provides information and analysis, promotes accountability, and supports discussion on the reports and activities of NGOs claiming to advance human rights and humanitarian agendas.

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NGO Monitor is a project of the Amuta for NGO Responsibility (R.A. 58-0465508) Organization in Special Consultative Status with the UN Economic and Social Council since 2013.

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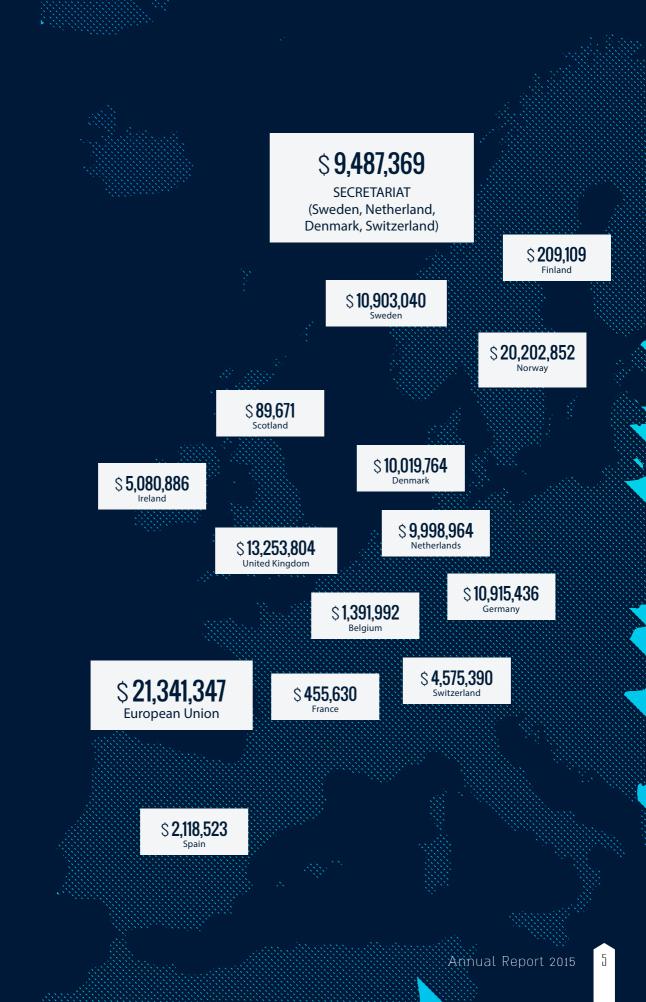
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Annual Foreign Government Funding to NGOs Active in the Arab-Israeli Conflict: \$ 123,192,393









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LETTER FROM THE PRESIDENT Prof. Gerald Steinberg

Dear friends,

2015 was a year of major progress and impact. In parallel to growing recognition of the importance of NGO impact on Israel and the role of foreign funding in BDS and other demonization campaigns, NGO Monitor's reputation as the most credible source for detailed and accurate research on these issues has also increased significantly.

NGO Monitor analysis of European funding for anti-Israel and anti-peace NGOs identified **cuts totaling approximately €20 million** from 2012-2015. Using our detailed research reports, and information that the funders usually had never seen, we have educated decision makers in the EU, Germany, Denmark, Switzerland, and beyond.

In 2015, our impact extended to the halls of the Knesset and within the ministries of the Israeli government, where MKs and senior officials have come to realize the dangers of unchecked NGO power – and the enabling role played by European government funders. Within Israel, we have advanced and **shaped the discussion on NGOs.** This year, NGO Monitor worked with members of Knesset across the political spectrum, and three ministerial offices have used our research to confront BDS and challenge European governments that provide NGO funding. In addition, when the impact of Breaking the Silence became a top issue, all responsible voices in the discussion, including major Israeli news networks, political figures, activists, and veterans relied on our materials.

This year, NGO Monitor completed a **monumental project**, compiling a comprehensive list of all government and private funding from 2012-2014 reported by 27 Israeli NGOs involved in demonization. The research demonstrated that 65% of this NGO funding came directly or indirectly from foreign (primarily European) government sources. This resource is now being used by government officials, journalists, and the public.

At the beginning of 2015, we faced the projected publication of a **UN "report" on the 2014 Gaza War**, again based on NGO allega-



Prof. Gerald Steinberg speaks on a panel in the United Nations compound, June 29, 2015.

tions. Working with partners and experts, we helped expose the NGOs behind the Schabas-Davis report, which was belatedly completed in June. In the UN's Geneva complex, in cooperation with UN Watch, we launched our book, *Filling in the Blanks: Documenting Missing Dimensions in UN and NGO "Investigations" of the Gaza Conflict,* blunting the impact of the UN report.

In 2015, we also expanded our research **exposing details of the NGO-BDS network on U.S. campuses**. Our groundbreaking report traced the complex web of NGOs supporting the anti-Israel campus groups, such as Students for Justice in Palestine, Jewish Voices for Peace, activities like Israel Apartheid Week, and their funding sources.

With your help and support, NGO Monitor will continue to challenge the "halo" that protects NGOs that claim to promote human rights and exploit these principles as weapons against Israel.

Gerald Steinberg

Gerald M. Sterkler

2015 AT A GLANCE



Knesset takes on European funding for NGOs



Europe cuts €20 million to radical NGOs



Combating the UN Schabas-Davis report



Who's behind BDS on US campuses?



Exposed: Breaking the Silence donors demand minimum number of testimonies



High level engagement with Christian leaders on Christian funding



Parliamentary funding investigations around the world



Revealed: NGOs behind EU product labeling



Global media exposure in over 50 countries 10

Game Changer: Israeli Government Takes on NGO Funding

In Israel, 2015 saw major breakthroughs, both in the Knesset and with senior government officials. For over a decade, NGO Monitor has been educating Israeli officials across the political spectrum about the threat posed by political warfare against Israel and the damage caused by European funding for NGOs engaged in such campaigns.

As detailed below, in 2015, three ministerial offices used our research to confront BDS and challenge European governments that provide NGO funding: the Ministry of Foreign Affairs, the Ministry of Justice, and the Ministry of Advocacy and Strategic Affairs. Additionally, we have continued to be a reliable source of information for members of Knesset on all issues regarding delegitimization, BDS, and NGO foreign funding. NGO



Prof. Gerald Steinberg with Opposition Leader, Isaac Herzog, at event marking 40 years since the notorius 'Zionism is racism" UN Resolution, November 2015.

Game Changer



Prof. Gerald Steinberg briefed the Knesset Committee of Diaspora Affairs on the NGO Delegitimization campaign, June 23, 2015.



דיון במועצת זכויות האדם: "להסיר את חסינות ישראל"

21-May-15 | צביקה קליין

בעקבות פרסום nrg, ארגוני הסברה ישראליים התאחדו והחליטו להפיק קמפיין נגד ממשלת שוויץ ועיריית ציריך על כך שבכוונתם לממן תערוכה של ארגון 'שוברים שתיקה' בציריך בעוד מספר שבועות, בסכום של כמאה אלף שקלים. בין הארגונים הפועלים נגד 'שוברים שתיקה' הם תנועת הרשת 'ישראל שלי', מכון המחקר NGO Monitor ותנועת כחולבן ב'מכון לאסטרטגיה ציונית'. Monitor held numerous briefings in the Knesset in 2015 and continues to engage on a high level with MKs from the ruling coalition and the opposition.

Key examples of our impact in 2015 include:

In May, the Swiss federal government and the Zurich municipality, among other European donors, sponsored a Breaking the Silence exhibition and series of talks in Zurich. NGO Monitor informed Israeli government officials (and the media) about this unaccept-

able support for an NGO whose allegations form the basis for international accusations of "war crimes." In response, Israel's Deputy Minister of Foreign Affairs MK Tzipi Hotovely (Likud) called an urgent meeting to respond diplomatically to Switzerland.

MK Dr. Anat Berko (Likud) delivered multiple speeches in June and July on foreignfunded NGOs, based on NGO Monitor's research. In total there were at least six of these speeches before the plenary.

On June 3, the Knesset held a plenary discussion devoted to BDS, initiated by MK Nachman Shai (Zionist Union). Many of the speakers had previously



MK Dr. Anat Berko (Likud) speaking in the Knesset on foreignfunded NGOs, Summer 2015.

received our materials on BDS and NGO funding, and used our talking points about the insidious nature of BDS.

On June 15, MKs Dr. Michael Oren (Kulanu) and Dr. Anat Berko (Likud) launched a caucus to fight delegitimization campaigns against Israel. At the caucus' opening event, Professor Steinberg was the guest of



Israel to EU: Halt funding of NGOs working against us | Itamar Eichner | 21-Jul-15

"Speaking on a panel organized by pro-Israel groups UN Watch and NGO Monitor in Geneva, members of two independent military teams which examined the conflict in recent months blasted the UN investigation team headed by Mary McGowan Davis for failing to sufficiently consult with military experts on the war, relying instead mostly on testimonies collected by local non-governmental organizations, and for not recognizing the unique challenges posed by terror organizations with military capabilities".

honor; he spoke about BDS and how it can be fought through diplomatic measures.

On June 23, the same day that the UN released its report alleging Israeli war crimes in Gaza (during the 2014 conflict), the Knesset Committee of Diaspora Affairs held a special discussion on the NGO delegitimization campaign. Professor Steinberg briefed the committee and European ambassadors who were in attendance.



Channel 2 cites NGO Monitor research on foreign-funded NGOs, Fall 2015.

Game Changer

Following consultations with NGO Monitor, Deputy Minister Hotovely, Dir.-Gen. of the Ministry of Foreign Affairs Amb. Dore Gold, and other professional staff at the MFA began a series of meetings with European officials on their governments' funding to political NGOs. Hotovely then launched a campaign, based on NGO Monitor's research, to set mutual guidelines



Prof. Steinberg was the guest of honor at the opening event for the Knesset caucus to fight BDS, launched by MKs Dr. Michael Oren (Kulanu) and Dr. Anat Berko (Likud), June 15, 2015.

between Europe and Israel on foreign government funding for NGOs. This campaign was widely reported by Channel 2 and other Israeli media outlets.

NGO Monitor is working closely with the Justice Ministry and Minister of Justice Ayelet Shaked (Jewish Home) to ensure compliance and proper enforcement of the NGO Foreign Funding Transparency Law. Minister Shaked has intervened with the Israeli Registrar of Non-Profits (which is part of the Ministry of Justice), inquiring about NGOs that failed to report according to Israeli regulations. In addition, she used NGO Monitor research in multiple meetings with counterparts from various European governments and in responding strategically to the threat of NGOs pursuing International Criminal Court proceedings against Israel.

Following the March elections and subsequent cabinet reshuffle, Gilad Erdan (Likud) was appointed Minister of Strategic Affairs, tasked with countering global BDS campaigns. NGO Monitor, which has a longstanding working relationship with the ministry, met with Minister Erdan and delivered tailor-made materials detailing the various actors in and funders of anti-Israel campaigns. NGO Monitor continues to be in close contact with ministry officials, holding periodic briefings and updates.



שקד נגד עמותות השמאל: "אינן מדווחות על תרומות ממדינות זרות" יהושע בריינר | 1-0ct-15

חמש העמותות מוכרות בפעילותן נגד מדיניות ישראל בשטחי יהודה ושומרון, ועל פי דוחות של ארגון NGO מוניטור, העמותות מקבלות תרומות ממדינות שונות באיחוד האירופי״ Over the course of 2015, NGO Monitor has held meetings with Knesset members from parties across the political spectrum, including MKs Hilik Bar (Zionist Union), Sharren Haskel (Likud), Aliza Lavie (Yesh Atid), Mickey Levy (Yesh Atid), and Nachman Shai (Zionist Union). We have also been briefing MK Yaakov Peri (Yesh Atid), the new chair of the Knesset Delegation to the European Parliament, prior to his meetings with delegations of Parliamentarians.

BDS on Campus

NGO Monitor's <u>Campus Activism Project</u> examines the mechanisms through which BDS is advanced on U.S. college campuses by student groups and their NGO supporters. Our publication, produced with valuable information provided by StandWithUS, is a first step to mapping the relationships between the various organizations engaged in disrupting campuses with BDS campaigns and other forms of hostile political warfare against Israel.



Our groundbreaking report demonstrates that student BDS groups portraying themselves as "grassroots activists" are in fact backed by a broad coalition of wellfinanced NGOs. The report highlights the many ways in which these NGOs support activists, such BDS as funding, legal aid, handbooks on lobbying, training, and other forms of assistance.

In addition, the report exposes how recognized student groups like Students for Justice in Palestine (SJP) are eligible to receive funds from student governments. SJP uses these funds to hold anti-Israel events and to attract pro-BDS speakers to campuses.

NGOs active on U.S. college campuses sponsor and implement other activities, such as divestment resolutions in student government, mock "apartheid walls," mock eviction notices, and mock checkpoints. These NGOs have disrupted pro-Israel speakers and in some instances even engaged in physical intimidation and assault of pro-Israel students.



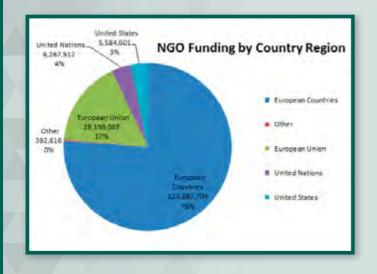
Interview with Yona Schiffmiller on Channel 20, regarding BDS on campus, November 16, 2015.

NGO Monitor staffers have discussed the findings of our Campus Project in Israeli media appearances, and we have partnered with Israeli government officials and professionals in the Jewish world to raise awareness of the role of NGOs in BDS on American



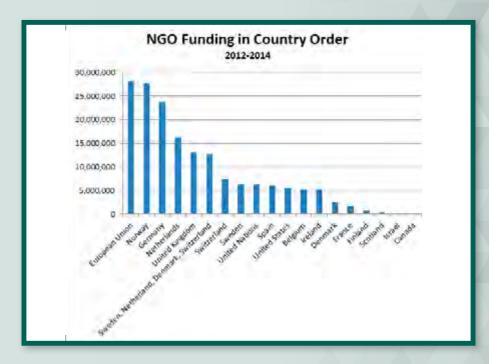
"Students for Justice in Palestine and its allies have been successful in passing BDS resolutions on campuses across the United States" college campuses. These alliances have proven critical in our efforts to expose funding for these NGOs. In 2016, NGO Monitor will expand its research into the network of organizations promoting BDS on campus and the web of funding supporting such campaigns. Groundbreaking New Resource: Comprehensive Funding Database on Israeli NGOs

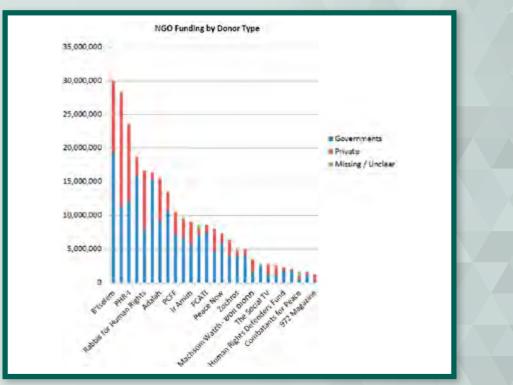
In July, NGO Monitor began a new project, compiling all government and private funding listed in the annual reports of 27 Israeli NGOs involved in the Arab-Israeli conflict. After months of research, cross referencing, and data mining, NGO Monitor research-



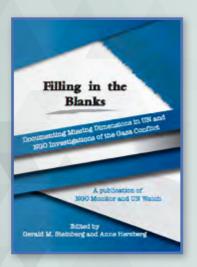
ers were able to build a database of all such funding reported in 2012-2014. The data has been uploaded to our website and is now an online resource available for public use. This unique tool provides an overall picture of funding trends and reveals new prominent donors.

Data show that 65% of NGO funding came directly or indirectly from governments and 33% from private donors, while 2% was non-transparent or unclear. The government donor providing the largest amount of funding is the European Union, followed by Norway and Germany. Data also show the percentage of government funding to each NGO.





Combating the Schabas-Davis Report: *Filling in the Blanks*



NGO Monitor played a critical role in combating the UN Human Rights Council's Schabas-Davis Commission of Inquiry (COI) and Report on the 2014 Gaza War. Most notably, our book *Filling in the Blanks: Documenting Missing Dimensions in UN and NGO "Investigations" of the Gaza Conflict* provided an alternative narrative to the COI's Report. For maximum impact the book was launched in Geneva in June 2015, coinciding with the release of the UN report.

The book, co-sponsored by UN Watch, was edited and written by Professor Steinberg and Anne Herzberg and included contributions from Col. Richard Kemp (Commander of the Order of the British Empire, NGO Monitor's International Advisory Board), Jonathan Schanzer (Foundation for Defense of Democracies),

Uzi Rubin (initiator of the Arrow Missile defense shield), Hillel Neuer (UN Watch), Prof. Avi Bell (University of San Diego Law School, NGO Monitor's Board of Directors), and Attorney Trevor Norwitz (Partner at Wachtell, Lipton, Rosen and Katz). These authors

Combating the Schabas-Davis Report

THE TIMES OF ISRAEL

UN Gaza report may hamper fight on terror, military experts warn | Elhanan Miller | 1-Jul-15

"Speaking on a panel organized by pro-Israel groups UN Watch and NGO Monitor in Geneva, members of two independent military teams which examined the conflict in recent months blasted the UN investigation team headed by Mary McGowan Davis for failing to sufficiently consult with military experts on the war, relying instead mostly on testimonies collected by local non-governmental organizations, and for not recognizing the unique challenges posed by terror organizations with military capabilities".

are experts in the fields of international human rights law, international relations, research of terrorism financiers, missile technology, and best practices for human rights and humanitarian NGO fact-finding.

The book explores issues that were ignored in the past (such as in the Goldstone report) and, as expected, were again overlooked in the UN's pseudo-investigation into the 2014 Gaza war, but are critical to understanding and analyzing the conflict. These issues include the production and import of rockets and missiles to terrorist organizations based in Gaza and the financing of Hamas in violation of international law, evidence regarding the abuse of humanitarian aid provided by different sources to Gaza and Hamas, and the credibility of reports and allegations from NGOs regarding the conflict.



Col. Richard Kemp, Prof. Gerald Steinberg, and Ms. Anne Herzberg speak on a panel at the United Nations, June 30, 2015.



Ms. Anne Herzberg speaks on a panel in the United Nations compound, June 29, 2015.

UN Presence

With the COI's presentation of its report to the UN in June, Prof. Steinberg, Legal Advisor Anne Herzberg, and a team of experts travelled to Geneva to challenge it. Prof. Steinberg and Col. Richard Kemp spoke in the Human Rights Council chambers on behalf of the Amuta for NGO Responsibility (our UN ECOSOC-accredited parent body).

NGO Monitor also organized a series of side events at the UN in conjunction with UN Watch. On June 29, Prof. Steinberg, Anne Herzberg, Hillel Neuer, Uzi Rubin, and Jonathan Schanzer presented the research in our book to a UN audience of more than 100, including high level diplomats.

דיון במועצת זכויות האדם: "להסיר את חסינות ישראל" אסף גולן | 26-Jun-15

אחד הנואמים המרכזיים בעצרת יהיה הקולונל הבריטי ריצ'ארד קמפ, שיצא בבוטות נגד הדו"ח. קולונל קמפ אמר לארגון NGO Monitor כי "דו"ח זה מהווה פשיטת רגל מוסרית, ואין בו כל הבחנה בין צה"ל, צבא לגיטימי הפועל להגן על דמוקרטיה ליברלית, לבין חמאס, ארגון טרור אשר שולט באופן דיקטטורי באזרחי עזה. בדו"ח אין כל הבנה צבאית וברור של חברי ועדת החקירה, כמו גם למחברי הדו"ח אין כל הבנה בעניינים צבאיים" The second part of our event featured top experts in military operations and the law of armed conflict, who discussed the factual and legal problems in the Schabas-Davis Report: Major General Michael Jones

Combating the Schabas-Davis Report

(Former Chief of Staff, U.S. Central Command), Prof. Geoffrey Corn (South Texas College of Law, former senior law of war expert for the U.S. Judge Advocate General, and chief of the Law of War Branch in the International Law Division), Jonathan Schanzer, Uzi Rubin, Hillel Neuer, Prof. Steinberg, and Anne Herzberg. The event was also webcast live and posted on our website, expanding the impact of the event.



Col. Richard Kemp speaks at an event hosted by NGO Monitor at the United Nations, June 29, 2015.

On June 30, Col. Kemp, Prof. Steinberg, and Ms. Herzberg held another event at the UN. They went into more detail relating to the problems with the Schabas-Davis Report and concluded with a lively Q&A session.

Also while in Geneva, Prof. Steinberg and Ms. Herzberg presented the findings of *Filling in the Blanks* to a select group of Swiss Parliamentarians, journalists, senior members of the Swiss-Israel Friendship Association, and the Swiss Jewish Community, and met with ambassadors, diplomats, journalists, NGOs, and UN officials.



Europe

European governments provide over \$120 million annually to Palestinian, Israeli, and international NGOs that are involved in anti-Israel campaigns under a façade of human rights, peace, democracy, and capacity building.

In 2015, NGO Monitor's Europe Desk made significant impact in a number of areas. We were successful in influencing NGO funding from Europe, including a policy change in the EU's Partnership for Peace program (PfP), which formally excluded NGOs involved in violence and anti-normalization.

We also briefed Members of European Parliament (MEPs), members of national parliaments (MPs), EU officials, and parliamentary advisors. In addition, NGO Monitor issued a number of reports and publications. This research has been utilized by allied organizations and by parliamentarians in written questions, forcing public and defensive responses from officials responsible for funding.

Achievements in Europe: Holding Funders Accountable

Denmark

In December, NGO Monitor's Europe Desk Coordinator Shaun Sacks addressed a joint parliamentary meeting of the Danish Foreign Affairs Committee and Foreign Policy



Shaun Sacks at the Danish Parliament to address lawmakers on Danish funding for political NGOs, December 7, 2015.

Committee in Copenhagen. At the meeting, which included representatives of the major Danish political parties, Sacks explained how Danish taxpayer money aimed at resolving the Israeli-Palestinian conflict is transferred to political NGOs involved in activities that contradict the stated objectives of the

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Screen-shot of NGO Monitor's presentation at the Danish Parliament posted on their website.

Danish government. Our message was reinforced by the findings of a Danish government evaluation. The Danish government concluded that despite its funding efforts, no progress has been made towards accountability, transparency, or a negotiated twostate solution.

Following the talk, our presentation was posted on the Danish Parliament's website.

Sweden

In August, Shaun Sacks spoke at the Stockholm Rally for Israel, which included over 600 supporters from all over Sweden. Among the other speakers were Israel's Ambassador to Sweden Isaac Bachman and various Swedish parliamentarians. This event helped to



Shaun Sacks speaks at the Stockholm Rally for Israel in Sweden, August 2015.

solidify NGO Monitor's presence in Scandinavia and led to further meetings with high level decision makers, as well as an invitation to address the Danish Parliament.

NGO Monitor was also invited to send a keynote speaker for the inaugural Israel Advocacy event in December, hosted by the Israeli Embassy in Stockholm.

While in Sweden, we met with four Members of Parliament. Following these meetings, in December the Swedish Parliament published a committee resolution regarding the funding of groups advocating violence and extremism. The decision read: "No Public Funds to Advocate Violence: It is important for donors to ensure that public funds are not given to organizations that spread messages advocating violence. In order to get a government grant, an organization must meet basic democratic values. Should they advocate violence, they will not get any support. This applies particularly with regard



Olga Deutsch speaks at the Israel Allies Annual Summit in Germany on government funding for NGOS, product labeling, and BDS, December 2015.

to messages advocating terrorism. It is also possible to revert grants granted on erroneous grounds."

Germany

In December, Director of the Europe Desk Olga Deutsch travelled to Germany to lay the groundwork for our upcoming reports on German funding. She met with prominent Members of Parliament and attended the Israel Allies Annual Summit, marking the 50 years of diplomatic relations between Israel and Germany. The summit took place in Berlin with MPs from across Europe to discuss the situation in the Middle East and explore ways to strengthen ties between Europe and Israel. As part of the summit, European MPs and Israeli MKs participated in an inter-parliamentary roundtable. Israeli MKs discussed European government funding for NGOs, demonstrating NGO Monitor's impact and reach. At the roundtable, Ms. Deutsch explained the connections between European product labeling and BDS. Other attendees included MK Yair Lapid, U.S. Congressman Eliot Engel, Israeli Ambassador to Germany H.E. Yakov Hadas-Handelsman, and Spokesperson for the German Foreign Affairs Committee MP Roderich Kiesewetter (CDU).

Impact in the European Union

In 2015, NGO Monitor worked with MEPs in Brussels to raise the issue of European Union funding for political NGOs that contradict EU policy.

In January, June, and November, Prof. Steinberg and members of our Europe Desk travelled to Brussels to address two specific issues. First was Europe's review of its European Neighborhood Policy (ENP) – dictating foreign relations with countries in the Mediterranean and beyond – which impacts funding for NGOs in Israel, the West Bank, and Gaza. Second was our antisemitism report, "*NGOs, Antisemitism, and Government Funding,*" which documents antisemitic rhetoric and activities by radical NGOs that receive funding from Europe.

Following our work in Brussels, MEP Lars Adaktusson (Christian Democrats- Sweden) published an op-ed dedicated to NGO Monitor's research in a major Swedish newspaper. Adaktusson criticized EU funding for radical NGOs and called for "clear guidelines"



Gilad Segal and Shaun Sacks meet with MEP Tomáš Zdechovský (EPP) in Brussels, January 26, 2015.

on aid to prevent money reaching anti-Semitic and violent groups."

In September, the European Parliament adopted a resolution calling upon the EU's executive branch to only fund groups whose "political goals are in line with the overall goals of the Middle East Peace Process." During the debate on this issue, MEP Patricija Šulin (Christian Democrats-Slovenia) addressed the plenary citing NGO Monitor's findings on EU funding for activities that are "very detrimental to the peace process."



Prof. Gerald Steinberg at the European Union in Brussels, November 2015.

We are also monitoring the European Parliament Committee on Budgetary Control. In preparation for the parliament's report on Commission expenditures in 2014, NGO Monitor sent a document to committee members, highlighting examples of misused EU funds. Following correspondence and personal meetings with MEPs and their advisors, NGO Monitor's research was used prominently during the part of the committee debate devoted to NGO funding.

Finally, in 2015 the EU "Partnership for Peace" program, a major EU funding mechanism for NGOs in Israel and the Palestinian territories, considerably changed its fund-



"The Anti-Israel Boycott Groups Have Changed Locations: Ethics Committees Instead of Protests"

Michael Pearl | 25-2-15

"BDS campaigns use these corporate social responsibility (CSR) groups as a political tool. "The new weapon that boycott groups are using is CSR" said Prof. Gerald Steinberg president of NGO Monitor and Prof. of political studies at Bar Ilan University. A recent report found that the pressure from BDS groups has set additional criteria for corporate responsibility and the relationship with Israel." ing guidelines. Reflecting NGO Monitor's recommendations, changes were made emphasizing the development of practical cooperation between Israelis and Palestinians, thereby reducing funding to anti-peace groups.

Product Labeling

In November, the European Union announced new guidelines for the labeling of products exported from Israeli communities built over the 1967 ceasefire line (the "Green Line"). In anticipation of this political move, NGO Monitor <u>published a</u> <u>report</u> detailing the NGOs that have been advocating for this move for several years as part of their BDS (boycott, divestment, and sanctions) agendas.

Our research initiated important discussions regarding this EU/NGO policy as a blatant example of



Interview with Shaun Sacks on Channel 20, regarding EU product labeling guidelines, September 20, 2015.

double standards made under the facade of human rights and international law.

NGO Monitor documented how NGOs and their allies, including Members of European Parliament and other officials, consider labeling guidelines as a prelude to additional steps designed to penalize and "punish" Israel. The NGO pressure and impact can be seen through publications such as "Trading Away Peace," produced by 22 major European NGOs in 2012, and "EU Differentiation and Israeli Settlements" from the European Council for Foreign Relations (ECFR) in July 2015. These publications advanced a BDS agenda and called on the EU and national governments to put pressure on Israel through various forms of economic sanctions, beginning with product labeling.

NGO Monitor led the drive in Israel against product labeling in the European Union (EU) by providing up to date information to various Members of Knesset, government ministries, and journalists. We also published the most authoritative document on BDS and labeling. This material was disseminated and cited on television, radio, newspapers, and interviews with NGO Monitor's experts.

Corporate Social Responsibility and BDS

NGO Monitor was one of the first organizations to recognize and raise the exploitation by BDS activists of concepts such as ethical investment and corporate social responsibility (CSR). We highlighted the European networks of NGOs and CSR companies making false factual claims and distorting legal narratives to erroneously argue that conducting business with Israel amounts to human rights violations.

NGO Monitor published 10 reports examining this phenomenon broadly and in individual countries across Europe. Our reports brought this issue to the forefront of the discussion on BDS and led to media appearances <u>in Calcalist</u> (Yediot Achronot's economic newspaper) and Channel 10.





Israel

NGO Monitor's Israel Desk monitors Israeli and Palestinian NGOs and their funding and is instrumental in making NGO Monitor the go-to source for information on BDS, lawfare, and other delegitimization campaigns against Israel. Our staff is in constant contact with Israeli media, government officials, and Members of Knesset from across the political spectrum.

In 2015, the Israel Desk had considerable impact. We strengthened and expanded our connections with other Israeli civil society organizations, which assisted us in promoting our message of NGO and donor accountability. A notable example was Breaking the Silence, where NGO Monitor was the single most reliable source of information on this NGO (see more below).

We increased the number of our public speaking events, holding tens of lectures and reaching new audiences through academic leadership programs, corporate groups, and parlor meetings.

Staff from our Israel Desk also appeared in Paris, at the invitation of the young leadership of the French UMP party. In a series of meetings, we presented NGO Monitor's work, with a focus on the BDS campaign against the French telecommunications company Orange. The UMP young leadership agreed to disseminate NGO Monitor's work among a broader French audience.

Countering Breaking the Silence

On May 4, 2015, an Israeli NGO known as Breaking the Silence (BtS) published a booklet of "testimonies" alleging "war crimes" by IDF troops during the 2014 Gaza war. In the weeks following the report's publication, BtS employees embarked on a global tour promoting "war crimes" allegations against Israel in venues such as the European Parliament and various forums in Denmark, Belgium, Germany, Switzerland, and the U.S.

NGO Monitor's research and analysis was at the center of the debate and media coverage about BtS, as well as the campaign against its activities outside of Israel and its foreign funding sources.

Refuting the claims in BtS' publication, NGO Monitor revealed that, in previous years, a number of funders made their grants conditional on BtS obtaining a minimum number of negative "testimonies." This contradicted BtS' own stated principles and shifted the narrative to foreign donors' interests. We highlighted BtS' severely damaged reli-

	אלו ה	הממשלות שהעבירו כסף לשוברינ בשנים 2014-2015:	ו שתיקה
	11	שוריה, דרברה, שורץ ורולנד באתצעות "קנחלת וכיות האדם והמשפט הבינלאוני"	₪ 382,953
	1	יונשיבעת הפתאלותות הספרדית לשתוק עעולה ביניכאפי ולפראת (ABCID)	₪ 233,119
	0	האיזוד האיזוב	₪ 167,151
	+	אבריצות מרבציה.	₪ 165,150
	-	אראראך הבנסיידי Medico International אומיניער במינען במשלח ברסבירי Maereor	₪ 643,977
		סוכוות הסיוע הקתולית האירית (walant) - במיתון ממשלח אירלנד	₪ 374,539
a T		-Broederlijk Deter הבלטי הבלטי במימון המינולת בלגיה	₪ 268,644
	-	ארפון הסדע הטופרי Aid ארפון הסדע הבזרחק ממאלה דנמרק	₪ 233,122
		ארבון הפווע ועצמיי ההולנדי (2000) ו- SIVHO. במימון ממשליו הולנד	₪ 197,861
		ארבון הסוע הקתולי הצרפתי 1920 - במימאן ממשלח אייפת	№ 47,258

Foreign Government funding for Breaking the Silence, 2014-2015.

ability and inability to analyze complicated combat situations. Likewise, we detailed how the BtS booklet comprised anonymous, unverifiable testimonies, stripped of the essential context of Hamas' terror warfare.

Our research was supplemented by an *interactive map*, showing that, inconsistent with BtS' stated mission of working with the Israeli public, it had held 55 international events since September 2012.

In countering Breaking the Silence, we also directed the public's attention to the role of funders-enablers. NGO Monitor revealed that the Swiss government was funding a BtS exhibition in Zurich. Israeli Ambassador to Switzerland Yigal Caspi issued a formal complaint

to the Swiss Department of Foreign Affairs requesting that the government suspend the funding. Other Israeli government officials also spoke out against such funding, reflecting a fundamental policy shift.

Likewise, ten Swiss MPs condemned their government's funding of the event. They called the support a misuse of public funds, denounced BtS' "one-sided, unbalanced non-scientific reports" and "propaganda" against Israel, and called on the Swiss Foreign Ministry and Zurich Finance Department to distance themselves from the event.

Another response to BtS' international activities came from a number of Israeli veterans, who initiated their own grassroots campaign, with the aim of promoting an authentic Israeli narrative on Israeli army conduct in combat situations. NGO Monitor advised a number of grassroots Israeli groups on this front, helping to shape their messages and providing the data used in their outreach. Hundreds of Israelis, as part of the grassroots efforts, protested against the Zurich event outside the Swiss Embassy in Tel Aviv.



נגנון והנותן, וטוווטויו סטאו וופן וופבוע כי חלק מהתורמים היתנו את העברת הכסף בהשגת מינימום עדויות שליליות. במסמך מ־2009 דורש ארגון אוקספם הבריטי שחור על גבי לבן "לבצע ראיונות עם כמה שיותר חיילים שיעידו על ביצוע פעילות בלתי מוסרית". We also provided behind-the-scenes guidance and support to an ex-Israeli soldier invited to speak at the EU Parliament's Sub-Committee on Human Rights. This unprecedented invitation, contra to the dominant NGO narrative, was due largely to NGO Monitor's ongoing efforts in Brussels.

NGO Monitor's Itai Reuveni also appeared on the main news program of popular radio station Reshet Bet (June 3), debating BtS Executive Director Yuli Novak. Reuveni stressed



that any discussion of the ethics of Israeli conduct should happen in Israel; Breaking the Silence and many other fringe NGOs contribute to demonization through events and presentations like those in Zurich, Brussels, Copenhagen, New York, Washington, Seattle, and elsewhere.

Our impact on Breaking the Silence continued into December, when the discussion in Israel intensified. As throughout, NGO Monitor's research and messages were featured front and center, and we are the leading source on BtS for all responsible voices in the Israeli public debate, including journalists, Members of Knesset, government officials, foreign diplomats, and grassroots activists.

Following a letter to the Prime Minister cosigned by more than 500 high-ranking IDF officers, written based on NGO Monitor's research and demanding that the government stop all cooperation with BtS, the Minister of Defense and the Minister of Education

banned BtS from speaking to active soldiers and students.

In the midst of heated debate that followed, NGO Monitor focused on the core issues, urging both the Left and the Right that "The name-calling - using terms like 'traitors,' 'fascists,' 'agents' or 'McCarthyism,' - and demonization campaigns or personal attacks do not contribute to a healthy public debate."

For Israeli politicians from across the political spectrum, as well as for prominent personalities in the media, NGO Monitor's research on BtS' international activities and funding served as a critical foundation for the discussion. Yair Lapid, head of the center-left Yesh Atid party and member of the opposition,

nrg

ארגונים ישראליים השיקו קמפיין נגד

21-May-15 | צביקה קליין | 21-May-15 בעקבות פרסום prg, ארגוני הסברה ישראליים התאחדו והחליטו להפיק קמפיין נגד ממשלת שוויץ ועיריית ציריך על כך שבכוונתם לממן תערוכה של ארגון 'שוברים שתיקה' בציריך בעוד מספר שבועות, בסכום של כמאה אלף שקלים. בין הארגונים הפועלים נגד 'שוברים שתיקה' הם תנועת הרשת 'ישראל שלי', מכון המחקר NGO ותנועת כחולבן ב'מכון לאסטרטגיה ציונית'. rebuked BtS: "Criticism is an important thing. Criticism, ultimately, is something that builds us as a society. But there is a difference between legitimate criticism and smearing soldiers and officers of the IDF overseas. That's not criticism. That's eating away at the foundation of the state. If they have criticism, do it here."



Gav Ha'uma, a popular Israeli satirical program, broadcast a segment poking fun at Breaking the Silence, December 18, 2015.

Ulpan Shishi, the premier weekly news program, and *P'gosh et Ha'itonut*, the equivalent of *Meet the Press*, each featured segments on BtS based on our materials; during a debate on *P'gosh et Ha'ltonut* regarding BtS' international activities, critics of BtS explicitly used our research and messages. Lior Schleien on *Gav Ha'uma*, a popular Israeli satirical program, did an entire segment poking fun at BtS for its international activities, funding from European governments, and willingness to associate with BDS promoters such as Roger Waters – echoing NGO Monitor's research.

Mapping 50,000 Israeli NGOs

NGO Monitor's Israel Desk has undertaken a monumental project, mapping the entire Israeli NGO community, which includes approximately 50,000 non-profit organizations (amutot) and companies for the benefit of the public.

Our initial findings reveal that there are over 400 NGOs dealing with issues related to human rights, humanitarian aid, interfaith dialogue, and peace building. However, despite the large number of groups involved, only a few dozen of them receive the lion's

share of funding from foreign governments.

The analysis of these groups also shows that many NGOs share founders, board members, and funders.

In addition to providing unique data sets on civil society in Israel, this research will allow NGO Monitor to expand the scope of our work to include previously overlooked NGOs and widen our impact.



Transparency Law

Four years ago, NGO Monitor was instrumental

in developing the "NGO Foreign Funding Transparency Law," which mandates that all Israeli NGOs must file quarterly reports on funding from foreign government entities.

NGO	Year	Quarter	Donor	Government Funding the Donor	SUM	Project (Hebrew)	Project
Animates with targates and targates and target targ	2013	4	Diakonia	Sweden	196,070	ער די פעינות רמען אינט ייטראלי פרטטיני	Encourage activity for heavil-Palestenan peace
onenitowit taxist Brassivolik - Alternetivo Information Center	2013	3	Dakona	Swoder	287,790	פעלה משרת לקריש שלש ישראלי פרספע	Popular Action for Ismeli-Palestnian peace
And Intervention Transmitter Alternation Information Castler	2013	з	Papa Geovarmia XXIII	£υ	74,539	לקדע בדיית שלען בהברה האתרייה	Pronote peace building in Civil Society
Antonialistic Alternative	2013	3	Mundubili	Spen	79,947	ניפאל הילע ע' י אלים	Definituling information about Jecusaisem
instantional travia transmithe Alternative Information Cardiar	2013	÷	Foundation France	Other	A7,690	נישה הדק ע' א האיט	Dedetuting information about Jacuatian

NGO submissions are posted on the Registrar of Non-Profits' website, allowing the Israeli public to view up-to-date data on foreign governmental funding for Israeli NGOs.

Since the law went into effect, we have published numerous analyses and summaries of the data provided by NGOs to the Israeli authorities. We also built an online resource that consolidates all of the available data furnished by NGOs. The unique, interactive table presents details on government grants to NGOs, including donor names, years of funding, and project information.

In February, we published a report analyzing totals on NGO funding from foreign governments reported to the Israeli Registrar of Non-Profits in 2012-2014. The analysis includes a discussion on the effectiveness of the law, its limitations (especially regarding enforcement by the Registrar), and its role in promoting transparency and accountability as democratic values in Israel.



Olga Deutsch, Shaun Sacks, and Gilad Segal at the Knesset for meetings on foreign funding, September 10, 2015.

Our online resource, which is regularly updated, is used by researchers, journalists, government officials, and other interested parties.

Orange Boycott

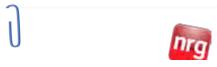
NGO Monitor was the central player in exposing the NGO political warfare behind one of the most visible anti-Israel BDS campaigns of 2015. Due to NGO lobbying and provocations, the French company Orange decided to pull out of its partnership with its Israel subsidiary, Partner Communications.

NGO Monitor published <u>a report</u> on the French NGOs that receive French government funding, as well as the Israeli NGO Who Profits, all of which contributed to the campaign against Orange and Partner. Our timely research led to multiple interviews on

Israeli radio programs, including Razi Barkai's show on Galei Tzahal. In addition, NGO Monitor op-eds were featured in the media, and the NGO Monitor Israel Desk gave a number of lectures on the topic to a variety of audiences.

Lectures: New Audiences, Expanded Impact

In 2015, the Israel Desk gave a number of lectures to a wide range of diverse audiences, such as local and international students (including groups in partnership with MASA), retirees, The Jewish Agency, and The Jewish Federation of Sau Paulo (organized by Keren Hayesod). Israel Desk representatives also participated in a NATO-funded event in Slovenia, where we presented on the misuse of humanitarian frameworks in order to promote terrorism. Other lecture topics included BDS, lawfare, and other aspects of the international delegitimization campaign against Israel.



״אנחנו במקום טוב בכל הנוגע למלחמה ב-BDS״

11-Sep-15 | גדעון דוקוב

"אצלנו אורנג' מתויגת כהצלחה עם כמה הסתייגויות", אומר איתי ראובני מארגון NGO Monitor. "מצד אחד הורידו את מנכ"ל אורנג' על הברכיים, מה שהראה שיש גבול למה שישראל מוכנה לסבול, שזו אסטרטגיה טובה. מצד שני אולי עשו את זה על אש קצת גבוהה טובה. מצר שני אולי עשו את זה על אש קצת גבוהה מדי, מה שגרם לאוהדי ה־BDS בעולם להודות שהם הפסידו הפעם, אבל גם להרגיש שהם ארגון עוצמתי שישראל מקימה מחלקות מיוחדות נגדו.



פעיל טרור וכסף אירופאי: מי מאחורי החרם על ישראל?

7-Jun-15 | אריאל כהנא

ממשלות אירלנד, ספרד, הולנד, גרמניה, בלגיה שוויץ ודנמרק עומדות בין השאר מאחורי הקמפיין נגד אורנג' ומניעים את המתקפה הפוליטית נגד ישראל, כך טוען מכון NGO Monitor. עוד עולה כי מנכ"ל אחד מהארגונים הוא פעיל בכיר ב"חזית העממית"

Israel

















Lawfare and the United Nations

In July 2013, NGO Monitor's parent body, the Amuta for NGO Responsibility, was awarded ECOSOC accreditation, allowing us to participate officially in UN sessions including the submission of both oral and written statements to the Human Rights Council. In 2015, NGO Monitor significantly strengthened its presence at the UN, in particular at the Human Rights Council and the Office of the High Commissioner for Human Rights.

In March, NGO Monitor Legal Advisor Anne Herzberg travelled to Geneva to participate in the 28th Session of the UNHRC. For the session, we filed four written statements – one on European Union funding for illegal building in Area C, one on European government funding for lawfare via the Human Rights and International Law Secretariat, and two statements addressing the conflicts of interest and methodological flaws in the UNHRC Commission of Inquiry on the Gaza War.

At the session, Ms. Herzberg delivered two oral statements, broadcast live on UN Webtv: One of which focused on the funding of anti-Israel NGOs, BDS, exploitation of human rights rhetoric, and on roots of anti-Zionism and antisemitism in the 2001 Durban Conference.

NGO Monitor also held meetings with high level officials from European embassies, as well as the Israeli ambassador to the UN. Ms. Herzberg also met with high ranking representatives from the Office of the High Commissioner for Human Rights including the Special Rapporteur on the Palestinian Territories and the head of the Business and Human Rights section.

In June 2015, NGO Monitor was particularly active at the 29th HRC Session. At the session, Prof. Steinberg and Ms. Herzberg held further meetings with European officials, as well as the Israeli Ambassador to the UN.

Submissions to UN Committees

In addition to our work on the Schabas-Davis Report (see page 18), we prepared two written submissions for the 29th HRC Session.

- Governments and the UN Must Stop Funding Used to Promote Antisemitism
- European Neighborhood Policy in Israel Report Reflects Flawed EU Policy Process

In September, we submitted two more statements to the UNHRC:

- European Complicity in the Promotion of Global Antisemitism
- European Funding for NGOs that Falsify History of the 2014 Gaza War

In addition to our work at the Human Rights Council, we prepared several submissions to various UN frameworks.

- Letter to UN Sec-Gen Regarding 2015 Report on Children and Armed Conflict
- Submission to the Special Rapporteur on the Situation of Human Rights in the Palestinian Territories Occupied Since 1967
- Submission to the UN Secretary General for the Report on the Elimination of Racism
- Submission to the UN Economic and Social Council on the Commission on the Status of Women



Prof. Gerald Steinberg and Ms. Anne Herzberg speak at an event in the United Nations hosted by NGO Monitor for the release of our book, *Filling in the Blanks*, June 2015.





Churches, NGOs, and the Global Campaign against Israel

NGO Monitor's BDS in the Pews project examines the role of churches, Christian aid societies, and faith NGOs in political campaigns against Israel. We provide analysis of the activities and funding of these groups, as well as their grantees, in the context of demonization and delegitimization campaigns.

Taxpayer money, primarily from Europe (but also from the U.S. and Canada), is disbursed as grants to both Protestant and Catholic humanitarian aid organizations. In turn, these funds are transferred to highly politicized NGOs involved in the Arab-Israeli conflict. BDS activists have targeted churches so as to amplify and legitimize their radical anti-Israel message.



Interview with Yitzhak Santis on Daystar regarding Christian funding for BDS, October 2015.

2015 was an important year for our BDS in the Pews research. NGO Monitor published five indispensable reports which brought significant impact. As a result of our in-depth research, Yitzhak Santis, BDS in the Pews Project Director, addressed a Knesset committee hearing on global antisemitism.

This body of carefully collected and analyzed data uncovered a previously unknown reality: mostly European Christian charities – Protestant and Catholic – play a significant role in the funding of highly politicized NGOs, many of which support BDS, "right to return," one-state frameworks, lawfare, and the delegitimization of Israel.

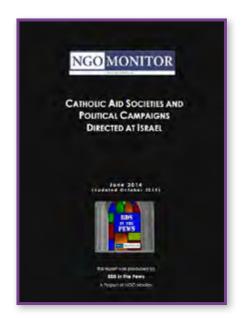
Most of these Christian charities are heavily subsidized by various European governments, thereby entangling taxpayer funds into the NGO effort to undermine Israel's legitimacy.

In addition, NGO Monitor's Catholic report is being brought to the attention of high-level Vatican representatives. The goal is for the Vatican to take steps to curtail Catholic funding for BDS and other anti-peace campaigns.

In 2016, we anticipate continued major impact from this groundbreaking research.

Catholic Aid Societies and Political Campaigns

In June 2015, NGO Monitor updated and made public our highly detailed report titled <u>"Catholic</u> <u>Aid Societies and Political Campaigns Directed at</u> <u>Israel</u>" (preliminary version published in 2014). The report relates to Catholic aid charity funding for NGOs operating in Israel and the Palestinian Authority, specifically to groups whose activities contribute to political campaigns that demonize and delegitimize the State of Israel, including some that have promoted overt antisemitism. In many cases, NGOs funded by Cath-



olic aid charities participate in international BDS campaigns.

The update uncovered additional funds donated by Catholic charities in the period studied (2008 – 2014): an estimated \in 12.2 million (approximately \$13.4 million) was allocated to some 44 highly politicized NGOs. Due to a striking lack of transparency, a complete picture of the flow of funds from Catholic aid societies to politicized NGOs cannot be presented.

Sabeel's Theology of Contempt: Injecting Anti-Israel and Antisemitic Activism into Churches

As a Palestinian Christian group, The Sabeel Ecumenical Liberation Theology Center in Jerusalem plays a central theological and ideological role for pro-Palestinian campaigners active primarily in non-Evangelical Protestant churches in North America, Europe, Australia, and elsewhere.

NGO Monitor released its in-depth <u>re-</u> <u>port on Sabeel</u> in June 2015. Key findings include:

- Main funders are a number of Christian aid agencies: Kerk in Actie and ICCO (Netherlands), Diakonia (Sweden), Catholic Organization for Development and Peace (Canada).
- Sabeel expresses inflammatory and offensive rhetoric that rationalizes terrorism against Israeli civilians and promotes classical anti-Jewish theological teachings.
- Sabeel is a primary source of the theological and ideological undergirding of much, if not most, of the anti-Israel political efforts in churches globally, including church divestment campaigns.

Christian NGO Donations to Israeli and Palestinian Groups: Transparency Report



BDS in the Pews Director Yithak Santis with Father Gabriel Naddaf in Nazareth.

In Israel, NGOs are mandated to report foreign government financing to Israel's Registrar of Non-Profits. *Our analysis of NGO submissions* determined that NGOs strongly contributing to delegitimization and demonization of Israel receive significant amounts of funding from Christian aid donors. One example is the Israeli anti-Zionist NGO Zochrot, which received 84% of its funding from European Christian aid charities. Zochrot supports BDS, a one-state framework, and the maximalist Palestinian demand for a "right of return" of all 1948 refugees and their progeny.

Our report on this phenomenon presents a streamlined means of identifying amounts of Christian funding allocated to highly politicized NGOs that delegitimize and demonize Israel. 46

United Church of Christ: How Missing Facts and Half-Truths Informed the 30th General Synod's Resolutions on Israel

In June, NGO Monitor published a *factsheet* on the background of the United Church of Christ's Thirtieth General Synod (June 26-30, 2015), at which three resolutions addressed the Israeli-Palestinian conflict. Two called for the UCC "to divest any holdings" in companies that have been found to "profit from the occupation of the Palestinian territories by the state of Israel." The other would have had the church "recognize the actions of Israel against the Palestinians as apartheid." In this year's docket of resolutions, none covered contemporary human rights issues regarding any other state.



This report illustrates how the resolutions overwhelmingly relied on "evidence" and materials provided by a narrow group of political advocacy NGOs, most of which support BDS campaigns against Israel. The consequence was a highly distorted approach in UCC deliberations on the Israeli-Palestinian conflict.

Leading this intense campaign against Israel within the denomination is a number of highly politicized UCC sub-groups including Global Ministries and the Palestine Israel Network (UCC PIN). These groups hold a virtual monopoly on the parameters of the discussion about Israeli-Palestinian issues within the UCC, providing church members with selective and biased information.

The message and materials presented by the UCC sub-groups promote the central dimensions of the political warfare strategy against Israel adopted at the 2001 Durban NGO Forum. This strategy seeks to delegitimize Israel as an "apartheid regime," demonizes and dehumanizes Israelis, and calls for Israel to be completely isolated.





North America

NGO Monitor also focuses on funding for politicized NGOs originating from U.S. government funding frameworks. In many cases, these NGO activities directly contradict U.S. government support for peace efforts and for promoting Palestinian democracy. Grants are awarded without due diligence; there is no requirement for independent evaluations prior to grant renewals, and there are pronounced inconsistencies between stated objectives and the implementation of funded projects.



Soda Stream CEO, Daniel Birnbaum, cites NGO Monitor research on the NGOs behind BDS at a United States Congressional hearing on BDS, July 2015.

United States Funding for Middle East Political NGOs

Given fundamental flaws in U.S. funding processes, we are closely monitoring HR 1489, a proposal to create an International Fund for Israeli-Palestinian Peace. Introduced into Congress in March 2015 following extensive lobbying by NGOs, if enacted, this bill would "establish a multi-national fund to support grassroots programs that promote peace and reconciliation" in the Middle East and would include a U.S. contribution of



Ms. Anne Herzberg at Limmud Boston, December 10, 2015.

\$50 million annually. As shown in NGO Monitor analyses, once these U.S. taxpayer funds reach the NGOs, congressional and administrative oversight will be dramatically reduced. To date, however, the bill remains at the committee stage.

Briefing Congress

In 2015, NGO Monitor briefed Members of Congress and their staff regarding existing evaluation and review mechanisms which have failed to prevent funding for groups that promote BDS,

demonization of Israel, the "one-state" framework, and support a "right of return." This is essential in the context of initiatives to allocate additional taxpayer funding to NGOs.

NGO Monitor Research at Congressional Hearing

NGO Monitors research was again proven to be an important resource for Congress when, in July, the House Subcommittee on National Security held a hearing on anti-Israel BDS and its economic impact. Both Daniel Birnbaum, CEO of Soda Stream, and Eugene Kontorovich, Professor at Northwestern University (and member of NGO Monitor's Legal Advisory Board), cited NGO Monitor's research and Prof. Steinberg's academic writing in their written testimonies, highlighting the centrality of European government funding for NGOs that are the engines behind BDS.



Prof. Gerald Steinberg discusses NGO Monitor with Canadian Foreign Minister John Baird, January 2015.





Medical NGO Malpractice

In the first half of 2015, NGO Monitor published three <u>reports</u> and numerous op-eds on how medicine is exploited by NGOs and in professional journals to demonize Israel. Our work in 2014 largely focused on exposing the links between NGOs and the British medical journal *The Lancet* and on its contributors' links to antisemitism – an issue where we have achieved major impact. In 2015, NGO Monitor expanded the focus to the abuses of NGOs such as the UK-based Medical Aid for Palestinians (MAP), which has been the subject of multiple NGO Monitor analyses, op-eds, and reports, and Physicians for Human Rights-Israel (PHR-I).

We also met with senior officials from Medecins Sans Frontiers (MSF) at the NGO Monitor office in Jerusalem. We discussed MSF's highly political and divisive comments regarding the 2014 Gaza war, as well as the danger of taking sides in the complex political issues related to the Arab-Israeli conflict.



The Lancet and Medical NGOs

NGO Monitor continues to "name and shame" *The Lancet* for the notorious 2014 "Open Letter for the People of Gaza," which it never retracted, and for the large number of pseudo-scientific articles over the past decade that bash Israel.

In January, we published our report, <u>"The Lancet as a Political Platform for</u> NGOs: Study of Articles on Palestinian

and Israeli Health Care 2001-2014," which detailed how, under Richard Horton, the journal became a platform for intense political propaganda that demonized Israel, including the use of hate speech under the guise of medical expertise and scientific fact. Since January, *The Lancet* has not published a single anti-Israel article.

Another indication of a change in policy at *The Lancet* is the fundamental change regarding publishing papers from its 2014 Lancet-Palestinian Health Alliance (LPHA) annual conference (in partnership with Medical Aid for Palestinians and Birzeit University). In previous years, conference papers were published in the journal within months of the conference. This is particularly significant because, as NGO Monitor's detailed research shows, during the period 2009-2013, *The Lancet* published 122 items as part of the LPHA series, of which 41% were political opinion or commentary and 59% were medical, amounting to an annual average of 10 political opinion or commentary and 14.4 medical. A number of these articles targeted the Israeli medical community with false accusations of immoral behavior. In contrast, in 2015, the LPHA papers were published on a marginal website and not in *The Lancet*.

Another area of impact is within the medical community, as NGO Monitor's exposure of the authors of the Gaza letter resulted in a chain reaction of medical associations and journals publishing commitments to avoid involvement in political issues and stressing the need for peer review, neutrality, and balance in articles in this field.

In March, the group Concerned Academics for Editorial Ethics sent a detailed open letter of complaint to *The Lancet's* publisher Reed Elsevier. The online letter, signed by over 700 medical professionals including five Nobel Laureates, called on the publisher to retract the Gaza letter, issue an apology, and ensure that "any future malpractice at *The Lancet* is prevented." While a group calling itself "Hands off *the Lancet*" attacked the Concerned Academics and NGO Monitor, they have had no visible impact.

MAP Report

In March, NGO Monitor produced an <u>extensive report</u> on the British NGO Medical Aid for Palestinians (MAP). The publication focused on the various ways in which MAP advances an anti-Israel agenda, including through lobbying, promoting the "Nakba" narrative, and its abuse of medical rhetoric to further their political aims in the Lancet Palestinian Health Alliance (LPHA). Additionally, the report addressed the promotion of antisemitic libels by the group's founder, Swee Ang Chai, as well as its acceptance of proceeds from an antisemitic play.

During the year, NGO Monitor has furthered its research into MAP and discovered connections between the NGO and various groups tied to terrorism, including Hamas. Similarly, NGO Monitor uncovered that a former official at MAP is a member of the Popular Front for the Liberation of Palestine (PFLP), recognized as a terrorist organization by Israel, the US, the EU, and Canada.

The World Health Organization

In June, NGO Monitor *analyzed reports* on Palestinian health presented at the annual meeting of the World Health Organization (WHO). This analysis highlighted how political NGOs contributed to a strong anti-Israel agenda in the WHO's "field assessment" of health in the West Bank (including East Jerusalem), Gaza, and the Golan Heights. Similarly, the analysis referred to the abuse of health issues and medical language to make political attacks against Israel.

NGO Monitor is continuing to work with partners within the medical community to combat the abuse of medicine to further hatred and demonization of Israel.





Communications

There is no doubt that 2015 was a most successful year for NGO Monitor in the media. Our research, fact-finding, and expertise could be found in interviews on TV, radio, and internet platforms, and we published numerous op-eds in Israeli and international media. NGO Monitor's Communications Department has also grown, and now consists of five professionals.

NGO Monitor's media and public relations presence significantly expanded in 2015. This year we made a major impact by:

- Releasing fact-sheets in a timely fashion on relevant topics such as EU product labeling, NGO wars, BDS, lawfare, and 50 years of bilateral relations with Germany.
- Developing simplified, shareable materials, including press releases, fact sheets, presentations, and infographics.
- Utilizing new media (social media channels such as Facebook, Twitter, LinkedIn, Google Plus, Pinterest) to reach various audiences both locally and globally.
- Designing a new, more user friendly website, with updated technology and full integration of social media –to be launched early in 2016.
- Building and maintaining relationships with editors, reporters, and other influential journalists.
- Significantly increasing NGO Monitor's participation in local and international conferences, panels, lectures, and briefings for students, Jewish leaders, local and foreign government officials, media personnel, and other delegations.
- Cooperating with Israeli and European government officials and their staff on NGOs, BDS, and related campaigns, funding for anti-peace NGOs, and transparency.



Olga Deutsch, Lena Bakman, and Aaron Kalman at the Jerusalem Post Diplomatic Conference, November 18, 2015.

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Media Appearances:

In 2015, NGO Monitor was widely visible in the media on questions of BDS, antisemitism, politicized NGOs, foreign funding for anti-Israel NGOs, the delegitimization campaign against Israel, and more. This year, we significantly increased our appearances in both Israeli and foreign media. Our research experts were interviewed on TV and radio, and our data has appeared in hundreds of newspapers and magazines in Israel and around the world. In addition, NGO Monitor regularly provides on-air commentary for a prominent news program on Channel 20.



Interview with Olga Deutsch on Channel 20 regarding product labeling, November 28, 2015.

- Appearances in major Israeli Hebrew and English media: Over the course of 2015, NGO Monitor increased visibility in the Israeli media including over 140 significant appearances in leading TV channels, newspapers, news websites, and radio (Channel 10, i24news, Channel 1, Channel 20, *Haaretz, Yediot Ahronot*, Ynet, *Israel Hayom, Galey Tzahal, Reshet Bet, Walla News*, Nana10, *Maariv, NRG, The Jerusalem Post, Times of Israel*, TLV1 Radio, and more). NGO Monitor appeared more than 55 times on the front pages of prominent Israeli newspapers, including a cover page story at *Israel Hayom* on foreign funding. In addition, direct and personal outreach to reporters and editors has significantly expanded our impact.
- International Media: In 2015, NGO Monitor had over 1,000 appearances in the international media in 50 countries, including *The New York Times, The Associated Press*, AFP, *Reuters, The Wall Street Journal, Washington Post*, MSNBC, and ABC News (Australia). NGO Monitor's research was reported in many languages, including French, Spanish, Dutch, Swedish, Arabic, German, Russian, and Farsi. In addition to general international media, NGO Monitor's material and researchers were quoted and featured dozens of times in Jewish publications around the world.

Op-eds:

In addition to regular postings on the *Times of Israel* Blog and appearances in the *Jeru-salem Post*, NGO Monitor's staff published numerous op-eds in major Israeli, international, and Jewish media outlets in English, Hebrew, German, Spanish, Italian, French, Russian and Arabic. Our experts published opinion pieces in Israeli media in Hebrew and English at least once a month, with many more in international and Jewish media outlets. NGO Monitor's op-eds have also received thousands of shares via email and social media.

Social Media:

NGO Monitor has active social media platforms on Facebook, YouTube, Twitter, Linkedin, Google-Plus, Pinterest, and Scribd. We have reached 8,000 followers on Twitter and over 5,000 followers on Facebook, demonstrating constant growth. Our Facebook posts have high percentages of exposure and have gone viral.

Briefings:

NGO Monitor delivered strategic and timely messages on delegitimization and BDS campaigns against Israel to leading Knesset and government officials including: Members of Knesset from across the political spectrum; officials from the Israeli Ministry of Foreign Affairs (MFA), Ministry of Strategic Affairs, Ministry of Justice, and Prime Minister's Office; the IDF Spokesperson's Office; as well as academics, legal institutions, and major Jewish organizations.

Presentations, Events and Cooperation:

In the past year, NGO Monitor staff participated in numerous events and conferences, both in Israel and abroad, presenting our research to diverse audiences. Venues within Israel: the Knesset, the Global Forum for Combating Antisemitism, IDC Herzliya (Israel Beyond project), Limmud TLV, the Pubic Diplomacy Center and Hasbara, the JPC Freedom of the Press conference, Haifa University (Hazon Leumi program and Ambassadors Online program,) and many more. Venues abroad include Belgium, Sweden, Denmark, Germany, StandWithUs Conference in Los Angeles, Balkan SAYS- Security Architecture Youth Seminar in Slovenia, Israeli American Council in Washington, and the UN Human Rights Council in Geneva.



ONLINE STATISTICS FOR 2015



TWITTER Over 8,000 followers



Over 100,000 people watched videos featuring NGO Monitor experts.

YOUTUBE



FACEBOOK

68% increase in Facebook friends



WEBSITE

Average of 1700 visits a day to NGOM Website



GOOGLE 110,000 refer-

Characteristics to NGO Monitor in google search (6600 of which were in news outlets)

The New York Times

Israeli Group Says Military Attacks on Palestinian Homes Appeared to Violate Law

Isabel Kershner | 27-Jan

"[According to NGO Monitor], the reports presented a 'distorted political narrative of Israeli guilt and Palestinian victimhood'. NGO Monitor added that B'Tselem was 'contributing to the campaign' surrounding a commission of inquiry by the United Nations Human Rights Council, as well as the International Criminal Court investigation."

THE HUFFINGTON POST

Lawfare and the Threat of Human Rights

Nicola Perugini and Neve Gordon | 21-Jul

NGO Monitor's line of reasoning was articulated in an article entitled "NGOs Make War on Israel" penned by its founder political scientist Gerald Steinberg, who in a different venue also claimed that human rights are being exploited as a "weapon against Israel."

The Washington Post

Netanyahu's Claim that 'Tens of Millions' in Foreign Money Was Aimed Against Him

Glen Kessler | 20-Mar

"Gerald Steinberg, president of NGO Monitor... said many of the groups mentioned by the campaign do not file reports with regulatory agencies, making it difficult to determine how much they may have spent in the election. 'A reasonable estimate is that these groups injected at least two to three million dollars into the anti-Netanyahu campaign," he said, referring to V15 and Million Hands.""

Göteborgs-Posten

Kritisera Israel är inte antisemitism

Jonathan Stanczak | 17-Feb

Vi granskas inte bara av EU:s egen personal utan även av externa revisorer och utvärderare. Varje publikation och varje uttalande nagelfars. NGO Monitor som Adaktusson hänvisar till som källa har å andra sidan kritiserats hårt för att inte vilja avslöja sina egna bidragsgivare.

THE TIMES OF ISRAEL

بایکوت، سلب مشروعیت، تحریم - نشانه های پیروزی در سال نو

Sep-15 | Gerald Steinberg

سالی که گذشت از منظر کمپین های علیه اسرائیل، سال خوبی نبود اما به چندان هم دشوار نبود، پیروزی هایی هم در جنگ با دشمنانی که اسرائیل را شیطان به شمار می آورند به دست آمد. زیر سایه جنگ غزه در سالی که گذشت، جنبش بی دی اس علیه اسرائیل و حرکت های دیگری که برای نابودی اسرائیل می کوشند یک قدم بلند برداشت و اتهام های بیشتری مبنی بر جنایت جنگی علیه اسرائیل وارد کرد.

THE WALL STREET JOURNAL.

Europe's New Terrorist Normal

Editorial | 15-Feb

"The Danish government has disbursed millions of kroner to anti-Israel activists and agitprop campaigns in recent years, according to NGO Monitor, an Israeli civil-society organization."

theguardian

The Battle to be Israel's Conscience

Eve Fairbanks | 12-Mar

There's NGO Monitor, which critiques both international and local humanitarian groups for presenting a skewed picture of Israelis as the perpetual oppressor and Palestinians as the victims, and the Israel Project, which "fights to get the truth out about Israel". These groups are now players in mainstream politics...



Protéger les Palestiniens pour les laisser poignarder les Israéliens, par Bat Ye'or

Bat Ye'or | 31-Oct

D'autant plus que tout le monde le sait maintenant. Grâce aux révélations de NGO Monitor, on connait les montants fabuleux versés par chaque Etat, les Eglises, les fondations et l'Union européenne ainsi que les ONGs récipiendaires

FOX NEWS

Israeli Veterans Group Breaking the Silence Comes Under Criticism Amid Boycott Threat

AP | 14-Jun

"It's a world tour funded by the European governments under the facade of human rights that is so damaging," said Gerald Steinberg, who heads NGO Monitor, which tracks the funding of Israeli rights groups like Breaking the Silence.

The Sydney Morning Herald

Publication of Israeli Soldiers' Accounts Clouded by Political Agenda

Gerald Steinberg | 9-May

"However, as shown by NGO Monitor's systematic research, there are also important financial dimensions. Breaking the Silence receives substantial funding from radical Europeans, who link their donations to the number of statements that are collected."



Israel verteidigt sich gegen Kritik

Von Antje Schippmann und Philip Fabian | 31-Dec

"Prof. Gerald Steinberg von NGO-Monitor begrüßt die Debatte: "Bislang wurde jede Kritik an den NGOs von dem, Heiligenschein-Effekt' verhindert." Wegen vorgeblich moralischer Absichten der NGOs würden die Europäer nicht genau hinschauen, wem sie Geld geben."

MailOnline

Group: Israel Violated Rules of War in Strikes on Gaza Homes

AP | 28-Jan

"Another Israeli group, NGO Monitor, said the count was skewed by underreporting deaths of combatants.

NLA NACIÓN

Steinberg: "El acuerdo con Irán es un gran error"

Samuel Romo | 16-Jul

DW: ¿Qué efecto tendrá el acuerdo con Irán en el Cercano Oriente?

- Gerald Steinberg: Cada acuerdo que legitime el programa atómico viola el Tratado de No Proliferación nuclear. Hubo muchas actividades que ahora se pretende encubrir. No hay seguridad de que eso No vuelva a ocurrir. Las personas que hicieron todo eso han seguido negociando durante el proceso, como Hassan Rohani y otros.



Send the ICC to Argentina

Gerald Steinberg | 23-Feb

Like the UN and other global bodies that are founded with good intentions, the International Criminal Court (ICC) was quickly exploited to promote partisan agendas, and is under increasing and well-deserved criticism.



Israeli NGOs Feel Heat from Netanyahu's New Government

Reuters, Allyn Fisher-Ilan | 10-Jun

NGO Monitor, an Israeli group set up to track the sector, and in its words make it more accountable, maintains a database of foreign funding to NGOs, using figures the organisations themselves are obliged to provide under Israeli law.

The figures show that just over 100 million shekels (\$26 million) was donated to 24 of the most active NGOs during 2012-2014.



Greasing the Wheels of Hate

Gerald Steinberg and Gilad Segal | 25-Oct

Complaints should be directed at Europe, which intentionally or not is nourishing Palestinian incitement. Without these funds the Palestinians would be more limited regarding their propaganda of delegitimization and hatred, less blood would be spilled, and the atmosphere would be calmer.



To Stop Anti-Semitism, Europe Must Stop Fomenting It

Shaun Sacks | 15-May

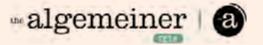
If Europe is serious about confronting the scourge of anti-Semitism on its own shores, it must begin with an immediate overhaul of the policies that have allowed it to fester: A combination of purposeful ignorance, tolerance for and even encouragement of demonization of Israel and NGO funding that lacks accountability.



דוח האו"ם: "המנהרות שימשו נגד מטרות צבאיות לגיטימיות"

Amir Tibon and Gali Ginat | 22-Jun

מכון המחקר NGO MONITOR, העוקב אחר ארגונים לא-ממשלתיים והשפעתם על מוסדות בינלאומיים, מסר בתגובה לדוח כי בהשוואה לדוחות דומים בעבר, הפעם פורסם דוח מאוזן והוגן יותר. עם זאת, נמסר כי "הדוח עדיין מצטט באופן נרחב ארגונים פוליטיים מוטים ולא אמינים".



November 29: The Day the UN Stands with the Palestinians and Demonizes Israel

Anne Herzberg and Rachel Hirschfeld | 27-Nov

While November 29 recalls the implications of UN resolutions from 40 and 70 years ago, we should also bear in mind another momentous event from the Fall of 1945. On October 24, the UN was founded at Lake Success, New York, to "reaffirm faith in fundamental human rights." As the UN and NGOs prepare to stand in solidarity with the Palestinians by demonizing Israel and denying the Jewish people the right to self-determination, they and their donors should consider the extent to which they contribute to the exploitation of sacred and universal principles.



Calling Out BDS Anti-Semitism

Gerald Steinberg | 26-Aug

Based on the 2001 NGO declaration at the UN anti-racism conference in Durban, South Africa, which called for "the complete international isolation of Israel as an apartheid state," BDS campaigns on university campuses and by churches (such as the United Church of Canada) promote hate speech that would not be tolerated against any other group.



לא רק שנאה לישראל: את מי באמת משרתים ארגוני זכויות האדם?

Lilach Sigan | 30-Jul

לא נעים לומר, אבל יותר מהכל, דוח אמנסטי הוא בעיקר משעמם. אולי זאת הסיבה לפירוטכניקה המשוכללת שבה הועברו הנתונים, שעל פי NGO Monitor היוו מחזור דיווחים מוטים ולא מקצועיים שנאספו ופורסמו כבר על ידי ארגוני "זכויות אדם" אחרים, כמו אל מיזאן והמרכז הפלסטיני.



Berkeley Commission Rejects Divestmest Resolution 5-2

JTA | 22-Oct

"Yitzhak Santis, the chief programs officer at NGO Monitor, a Jerusalem-based research institute that monitored the resolution's progress, called the defeat 'a major failure for the Boycott, Divestment and Sanctions campaign and a testament to the herculean efforts of Israel's friends in the Bay Area."



EU Move Inspires Scorn From Jewish Groups, Praise From Rights Groups

JTA | 11-Nov

Professor Gerald Steinberg of NGO Monitor called the guidelines "another act in the ongoing NGO campaign to delegitimize Israel, this strategy is also the driving force of BDS (boycott, divestment and sanctions) campaigns, and it is led by EU-funded NGOs that are detrimental to a peaceful, negotiated solution," Steinberg said in a statement issued on Wednesday.



Just Like Its Namesake, Amnesty's CSI: Gaza Is About Psuedo-forensics

Naftali Balanson | 6-Aug

While the NGOs struggle to get the basic facts straight, the most important element - the perspective of Israeli commanders who ordered the strike - is entirely missing. (Amnesty does provide a link to what they say is the Israeli investigation into the incident, but the link does not work.)

THE JERUSALEM POST

NGO Silence on PLO Terror Verdict

Anne Herzberg | 24-Feb

From their silence, one could reasonably conclude that NGOs and their officials were stunned and upset by the verdict. This is understandable, because for over 14 years, since the infamous 2001 NGO Forum of the UN Durban Conference, NGOs have led a strategy to falsely accuse Israel of war crimes, genocide and other violations, as part of a campaign to impose sanctions and isolate the country.



Israeli NGO Charges IDF with 'Loss of Morality' during Gaza War

staff | 5-Apr

"NGO Monitor, a non-governmental organization whose stated aim is to provide critical analyses of other NGO reports, said that the report on the IDF's actions in Gaza'lacks objectivity and reliability."



Foreign NGO Funding: Private vs. Public

Lena Bakman | 1-Dec

European governments, which might not agree with Israeli policy, can use diplomatic means in order to protest. Instead, by funding NGOs which demonize Israel, the EU puts bilateral relations with Israel at risk.



Major Reports and Publications:

NGO Monitor's publications are a significant means to increase our impact among the most influential elements of the human rights and foreign policy networks. Our reports end up on the desks and in the inboxes of diplomats, government officials, journalists, and other decision makers.

Filling in the Blanks: Documenting Missing Dimensions in UN and NGO Investigations of the Gaza Conflict June 2015

The book, co-sponsored by UN Watch, was edited and written by Professor Steinberg and Anne Herzberg and included contributions from Col. Richard Kemp (Commander of the Order of the British Empire, NGO Monitor's International Advisory Board), Jonathan Schanzer (Foundation for Defense of Democracies), Uzi Rubin (initiator of the Arrow Missile defense shield), Hillel Neuer (UN Watch), Prof. Avi Bell (University of San Diego Law School, NGO Monitor's Board of Directors), and Attorney Trevor Norwitz (Partner at Wachtell, Lipton, Rosen and Katz).

BDS on American Campuses: SJP and its NGO Network

November 22, 2015

Our groundbreaking report demonstrates that student BDS groups portraying themselves as "grassroots activists" are in fact backed by a broad coalition of well-financed NGOs. The report highlights the many ways in which these NGOs support BDS activists, such as funding, legal aid, handbooks on lobbying, training, and other forms of assistance.

NGOs, the EU, and Product Labeling: A First Step in BDS against Israel November 3, 2015

In November, the EU issued a ruling to label products exported from Israeli communities built over the 1967 ceasefire line (the "Green Line"). NGO Monitor's report exposes the BDS NGOs and activists behind this campaign and their perception of product labeling as a first step toward a complete boycott of Israel.

Christian Charities Funding the NGO Assault on Israel's Legitimacy October 15, 2015

Protestant and Catholic charities are funding highly politicized NGOs on a massive scale. Much of this funding is granted by various European governments and the European Union to a number of Christian charities, thus entangling taxpayers' money into activities contributing to conflict in the Middle East.

Most Human Rights NGOs Avoid Clear Condemnations in Latest Terror Wave October-November 2015

During a wave of terror attacks in the fall and winter of 2015, most NGOs that claim a human rights mandate failed to immediately condemn the attacks, instead focusing only on the Israeli response to such attacks. NGO Monitor's report presents their biased and immoral statements.

NIF Grants – 2014: Few Changes in Demonization Funding

August 20, 2015

As in previous years, NGO Monitor analyzed the 2014 financial reports of the New Israel Fund, detailing grants provided to a wide variety of Israeli NGOs active in political campaigns against Israel, including BDS, lawfare, and demonization.

Analysis of IHL Secretariat Annual Report 2014: Denmark, Sweden, Switzerland, and the Netherlands

August 11, 2015

The 2014 Annual Report of the IHL Secretariat highlights the fundamental problems with the Secretariat funding mechanism, resulting in support for political warfare against Israel and limited focus on alleged violations by Palestinians.

European-Funded NGOs Behind the Orange BDS Campaign June 5, 2015

The BDS campaign against the Orange mobile phone network in Israel is another example of NGO political warfare targeting the Jewish state. This report exposes the French NGOs that receive French government funding, as well as the Israeli NGO Who Profits, all of which contributed to the campaign against Orange.

Catholic Aid Societies and Political Campaigns Directed at Israel June 2, 2015

Our highly detailed report (preliminary version published in 2014) relates to Catholic aid charity funding for NGOs operating in Israel and the Palestinian Authority, specifically to groups whose activities contribute to political campaigns that demonize and delegitimize the State of Israel, including some that have promoted overt antisemitism. In many cases, NGOs funded by Catholic aid charities participate in international BDS campaigns.

Europe to Breaking the Silence: Bring Us As Many Incriminating Testimonies as Possible May 4, 2015

In May, the political advocacy NGO Breaking the Silence (BtS) published a booklet of

testimonies concerning the 2014 Gaza War. NGO Monitor revealed that, in previous years, a number of funders made their grants conditional on BtS obtaining a minimum number of negative "testimonies." This contradicted BtS' own stated principles and shifted the narrative to foreign donors' interests.

CSR (Corporate Social Responsibility) and the Role of NGOs in BDS Divestment Campaigns in Europe

February 25, 2015

A network of NGOs and CSR companies are active in promoting BDS campaigns in Europe, by exploiting concepts such as ethical investment and corporate social responsibility. The detailed research was released in a series of reports, each covering a different European country – Belgium, Denmark, France, Germany, Ireland, the Netherlands, Norway, Sweden, and United Kingdom.

Myths vs. Facts: NGOs and the Destructive Water Campaign Against Israel March 22, 2015

Israeli, Palestinian, and international NGOs exploit the issue of water, disseminating false and distorted information in an effort to demonize Israel. This includes false accusations of water "discrimination" and "stealing water", pressure on international corporations to boycott the Israeli national water company, Mekorot, and blatant distortions of binding international agreements between Israelis and Palestinians.

NGO Transparency Law Update: NGO Funding From Foreign Governments Reported to the Israeli Registrar of Non-Profits, 2012-2014

February 9, 2015

A report analyzing totals on NGO funding from foreign governments reported to the Israeli Registrar of Non-Profits in 2012-2014. The analysis includes a discussion on the effectiveness of the law, its limitations (especially regarding enforcement by the Registrar), and its role in promoting transparency and accountability as democratic values in Israel.

The Lancet as a Political Platform for NGOs: Study of Articles on Palestinian and Israeli Health Care 2001 - 2014

January 15, 2015

Under the editorial leadership of Richard Horton, *The Lancet* medical journal became a platform for intense political propaganda that demonized Israel, including the use of hate speech under the guise of medical expertise and scientific fact.



NGO MONITOR MANAGEMENT



Professor Gerald Steinberg, President -----

A senior faculty member at Bar Ilan University, Prof. Steinberg provides direction and strategy for NGO Monitor. In 2015, he published a number of academic articles, as well as op-eds and letters to the editor in *The Wall Street Journal, Times of Israel, Jerusalem Post, National Post* (Canada), and many other newspapers, and conducted extensive interviews on NGO and human rights related issues with television, radio, and print media outlets. He also spoke at a variety of high-level government sessions and academic conferences worldwide. Prof. Steinberg is co-author of *Best Practices for Human Rights and Humanitarian NGO Fact-Finding*.



-- Dov Yarden, CEO ------

Oversees the management of the organization, its staff, and its finances. Along with Prof. Steinberg, he devises NGO Monitor's strategy and directs the organization's resource development activities.



- Anne Herzberg, Legal Advisor ------

Is the author of NGO Monitor's "NGO Lawfare: Exploitation of Courts in the Arab-Israeli Conflict" and the "International Law, Human Rights and NGOs Series", as well as co-author of *Best Practices for Human Rights and Humanitarian NGO Fact-Finding* and other academic publications. She is one of the leading experts on NGO "lawfare" cases against Israeli officials and companies doing business with Israel. She is invited regularly to speak at international conferences, and her op-eds have appeared in *Ha'aretz, The Wall Street Journal*, and the *Jerusalem Post*.



Olga Deutsch, Director of Europe Desk ------

Oversees NGO Monitor's Europe desk and directs NGO Monitor's research on the European Union and European countries. She is an expert on EU funding to politicized NGOs, German funding to politicized NGOs, and BDS in Europe through the lens of NGOs. Before making Aliyah in 2009, she served as the chairperson of the European Union of Jewish Students, an umbrella organization for 34 national unions. She is fluent in English, Hebrew, Serbian, and German.



-- Naftali Balanson, Chief of Staff ------

Has been with the organization for over seven years. He oversees all of NGO Monitor's publications and other output, helps develop strategic goals and objectives, and works closely with researchers, communications, and website staff. He has written extensively about BDS campaigns, NGO funding and transparency, and the relationship between governments and non-governmental organizations. His articles and op-eds have appeared in many publications including the *Jerusalem Post, Zeek Forward, The Jewish Chronicle*, and *Ynet*. He has an MA in English Literature from Columbia University.

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BOARD MEMBERS Board of Directors



Professor Abraham Bell 🕞

Prof. Bell is a professor of law at the law schools of Bar Ilan University and University of San Diego. His research interests include international law (particularly the laws of war), property law (including intellectual property) and economic analysis of law. He studied at the University of Chicago and Harvard University. Prof. Bell co-authored with Prof. Steinberg a study on NGO reporting during the Lebanon War, funded by the Israel Science Foundation. He currently serves on the board of the San Diego chapter of StandWithUs and the Israeli chapter of CAMERA (Presspectiva).



--- Mr. Joel Golovensky, Chair •

Mr. Golovensky was born in New York City and was raised in New Rochelle, NY. He received a BA from the University of Pennsylvania (magna Cum Laude, Phi Beta Kappa), a JD from the Harvard Law School, and a LLM from the New York University School of Law. Mr. Golovensky practiced law in New York for 20 years and was a managing partner of a Manhattan law firm before moving to Israel with his wife (Vera) and two daughters (Yael and Michal) in 1987. In New York, he was active in Jewish life, serving as Vice President and President-Elect of the Board of Jewish Education for the New York Metropolitan Area. In Israel, Mr. Golovensky practiced law and was active as a lay leader in the Jewish Agency for Israel, serving on the Executive of the Joint Authority for Jewish Zionist Education and on the Board of Governors Education Committee. At the end of 2004, he founded the Institute for Zionist Strategies (IZS). He also wrote a bi-weekly column for Haaretz, articles for Maariv, the Jerusalem Post, and the Jerusalem Report, and was a pioneer mediator, serving on the panel of the Supreme Court. From September 1999-September 2002, Mr. Golovensky served as Director of the American Jewish Joint Distribution Committee's Russian Department in Moscow. Mr. Golovensky continues to practice international law.



----- Mr. Paul Ogden, Secretary

Mr. Ogden has 40 years of communications experience, gained principally in Canada where he was a senior vice president at Weber Shandwick Worldwide. Canadian clients included Air Canada, General Motors Canada and Canada Trust, and a 350-branch retail bank. Major clients in Israel include the Weizmann Institute of Science, the Israel Export & International Cooperation Institute and the Israel branch of the London-based Society of Trust and Estate Practitioners. From 2006 until 2011, Mr. Ogden was managing editor of *Justice*, the magazine of the International Association of Jewish Lawyers and Jurists. He has also served as managing editor for several professional books, including two books on Israeli business law published by Kluwer Law International of The Hague, London and Boston. Mr. Ogden studied communications (print journalism) at Centennial College of Applied Arts and Technology in Toronto and is chairman of the ethics committee of the Israel Public Relations Association.

Amuta Members

Adv. Trevor Asserson is the Founder and Senior Partner at Asserson Law Offices, a law firm in Tel Aviv that focuses purely on English law and is Israel's largest foreign law firm. Mr. Asserson heads the Dispute Resolution and International Arbitration departments where he specializes in complex international litigation. His clients include sovereign states, multinational companies, banks, and high net worth individuals. Mr. Asserson also holds higher advocacy rights in the UK and is a qualified mediator. Mr. Asserson, a graduate of Oxford University, qualified as a UK solicitor in 1984 and was called to the Israeli Bar in 1992. Prior to establishing Asserson Law Offices, he was the Head of International Litigation at Bird & Bird, one of the leading law firms in the UK. He has been recognized for many years in the leading UK legal directories for his litigation skills where he has been described as a "brilliant litigator" who "has all the qualities needed and is commercially savvy". He has also been shortlisted as "Litigator of the Year".

Mr. Edward Cohen is the Chairman of the Israel Free Loan Association (www.freeloan. org.il). As a chartered accountant, Mr. Cohen has previously been a member of the London Stock Exchange and a partner at a London accounting firm. He was also a member of Lloyds of London. Upon moving to Israel in 1983, Mr. Cohen was involved in venture capital, until he retired from business in 2003. Since then, he has been mainly involved in voluntary and charitable activities.

Ms. Penina Goldstein was educated at Columbia University in New York City, where she studied political science, law and international affairs. After working as a commercial lawyer in New York, she moved to Israel in 1994. There she worked as an attorney at the Ministry of Foreign Affairs and the State Revenue Administration at the Ministry of Finance, and as an editor at the Institute of the World Jewish Congress. She currently lives in Jerusalem and works as a freelance translator, working on legal and other materials for various government entities as well as a variety of private firms.

Ms. Frieda Horwitz, a native of Milwaukee, Wisconsin, made Aliyah in 1983. Ms. Horwitz has diverse project and agency managerial skills, and is an effective and experienced bi-lingual fundraiser in the non-profit arena. She holds credentials from Barnard College, Brandeis, and Columbia University.

Brigadier General (retired) Yosef Kuperwasser was the Director General of the Israeli Ministry of International Affairs and Strategy between 2011 and December 2014. Previously, he was the head of the Analysis and Production Division of the Israel Defense Forces (IDF) Directorate of Military Intelligence (Aman) for five years until June 2006. In this capacity he was responsible for preparing Israel's national intelligence assessments and for early warning. During his military career, Brig. Gen. Kuperwasser served as Assistant Defense Attaché for Intelligence at the Israeli Embassy in Washington DC and as the Intelligence Officer of the IDF Central Command, where he helped shape the way Israel coped with the threat of terror and in understanding regional developments and in sharing those understandings with U.S. and other foreign entities. Brig. Gen. Kuperwasser has a B.A. in Arabic language and literature from Haifa University and an M.A. in Economics from Tel Aviv University.

Rabbi Dov Lipman was born and raised in Silver Spring, MD. He has rabbinic ordination from the Ner Israel Rabbinical College and a Masters in Education from Johns Hopkins University. Rabbi Lipman served as a teacher and administrator in the United States before moving to Israel with his wife and four children in July 2004. They settled in Bet Shemesh where he taught in post high school yeshivot and seminaries for boys and girls from North America. Tensions between populations in Bet Shemesh led to Rabbi Lipman getting involved in community activism which led to national standing as a personality who represents a moderate and embracing Judaism. He is also the author of three books which have inspired Jewish youth about Judaism and his fourth book, "TO UNIFY A NATION - My vision for the future of Israel" was published in 2014. He served as a member of Knesset for Yesh Atid between 2013 and 2015. Rabbi Lipman is currently the Director of the Department for the Zionist Operations and Director of Public Diplomacy at the World Zionist Organization.

Ms. Linda Olmert was born and raised in Toronto Canada, and moved to Israel in 1975. Ms. Olmert was formerly the Director of NPO "Eretz Nehederet" ("A Wonderful Land"), and she lectures to churches and Christian media in the US and the UK. Ms. Olmert previously spent 12 years at the Diaspora Museum Tel Aviv, developing "Game Education"; and was the Director of Media Relations and Resource Development at Palestinian Media Watch. She founded The Organization for Children of Holocaust Survivors in Israel; Executive Steering Committee member and Board of Directors member Yad Vashem Holocaust Museum, Jerusalem Israel; Vice President and Board of Directors member Fellowship of Israel and Black America (FIBA).

Dr. Jonathan Rynhold is the director of the Argov Center for the study of Israel and the Jewish People in the Political Studies dept. at Bar-Ilan University, where he is also a senior researcher at the Begin-Sadat (BESA) Center for Strategic Studies. Dr. Rynhold's research focuses on Israeli and US policy towards the Middle East peace process. In this vein, he has authored many academic articles on, for example, the 2005 Gaza disengagement and Israel's security barrier. His book, titled: The Arab-Israeli Conflict in American Political Culture is due to be published by Cambridge University Press at the end of 2014. He has also co-edited two volumes in the Israel at the Polls series, and sits on the editorial board of the Fathom Journal. In addition, Dr. Rynhold played a leading role in combating the UK campaign to boycott Israeli universities. He is regularly interviewed by a wide variety of news outlets, which have included: *New York Times, Washington Post, Los Angeles Times, CNN, USA Today, The Times (London), Al Jazeera (English)*. He has also authored opinion pieces in *The Atlantic, Jerusalem Post* and *Ha'aretz*.

Mr. Arnold Roth is an Israel-based manager, technology commercialization specialist and attorney, and founder of the Malki Foundation. As the child of Holocaust survivors from Poland who settled in Australia in the late 1940s and as a law student at Monash University, he took an active role in local Jewish communal affairs, including two years as president of the Australian Union of Jewish Students. With partners, he established a commercial law firm in Melbourne, and then brought his family to settle in Jerusalem in 1988 where they live today. The murder in a terror attack in the center of Jerusalem of his 15 year old daughter Malki in 2001 catalyzed Roth and his wife Frimet to speak and write widely about terrorism.

Dr. Amira Schiff is a faculty member of the graduate program on Conflict Management and Negotiation at Bar Ilan University. She holds a PhD in Political Science specializing in international conflict resolution, particularly peace processes in ethno-national conflicts. Dr. Schiff has published articles in leading academic journals and is currently in the process of writing a book on the topic of international conflict resolution. She was previously a visiting fellow at the York Center for International and Security Studies (YCISS) at York University, Toronto (2007-2010).

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Professor Elie Wiesel is a writer, professor, political activist, and Nobel Laureate.



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Tom Gross is a British-born journalist and international affairs commentator.



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Col. Richard Kemp served as Commander of the Order of the British Empire for 29 years, and handled all major global terrorist attacks, including those against British interests.



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Hon. Fiamma Nirenstein is an award-winning journalist and author, and member of the Italian Parliament's Chamber of Deputies, where she served as Vice President of the Committee on Foreign Affairs of the Chamber of Deputies. In August 2015, she was appointed Israeli Ambassador to Italy.



Professor Judea Pearl

Professor Judea Pearl is a professor of computer science and director of the Cognitive Systems Laboratory. He is known internationally for his contributions to artificial intelligence, human reasoning, and philosophy of science.



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Judge Abraham Sofaer has been a George P. Shultz Distinguished Scholar and Senior Fellow at the Hoover Institution (Stanford University) since 1994. He has been a prosecutor, legal educator, judge, government official, and attorney in private practice.



Dr. Einat Wilf

Dr. Einat Wilf is a Senior Fellow with the Jewish People Policy Institute, former Chair of the Knesset Sub-Committee for Israel and the Jewish People, and previous Member of the influential Foreign Affairs and Defense Committee in the 18th Knesset.



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